Privacy Information Statement - Canva for Education

What is a Privacy Information Statement?

When a digital service or application is utilised as part of the teaching and learning curriculum, we require your consent to allow collection, use and disclosure of your child's personal information including when data is transferred and held in cloud-based storage offshore, outside Australia. The following Privacy Information Statement provides information about the application to allow informed consent to be provided.

What is Canva for Education?

Canva for Education is a widely recognised graphics multimedia cloud-based application that is easy to use and saves time, it allows users to design and create graphic based presentations, posters and other visual content using a library of images, fonts, templates, and illustrations. Users can save and use their creation for electronic media-based applications as well as print-based media.

What data is collected?

Canva requires users to create a basic account registration by entering their name and email address, to use the application. The user is in control of what personal, non-personal or sensitive information may be written into their works. Any information or content that a user voluntarily discloses for posting to Canva, such as public user content, becomes available to be read, collected, and used by the public.

How is the data used?

Information collected from staff and students is used to provide the primary service. Canva uses data shared by users to provide and customise the service to the needs of the user. Canva does not use third-party information for offers and advertising to students using Canva for Education.

Is the data secure?

Canva states it uses appropriate safeguards to preserve the integrity and security of all information collected through the Service. Canva is not responsible for the functionality or security measures of any third party.

Who has access to the data?

Any information or content that a user voluntarily discloses for posting to Canva, such as public user content, becomes available to be read, collected, and

used by the public. Canva is dependent on third party application YouTube to function. To protect student's privacy and security, Canva states it will take reasonable steps to help verify the school's identity before granting access to any personal information.

When is the data deleted?

Annually, at or around the end of the school year, if a student account has not been logged into by a student for more than 12 months, Canva will contact the email address associated with that account to notify the student that their account will be deleted unless they log into such account. If the student does not log in to their account within 3 months following the receipt of that email, Canva will delete that account. Upon termination of a school's Canva for Education account, Canva will delete all student accounts associated with that school.

Canva states educational institutions will have direct control of student data at all times. If a school wishes to inspect, review, amend or delete data collected by Canva from a student, they may submit an authorised request to privacy@canva.com

Where is the data?

Canva data is hosted on cloud infrastructure provided by Amazon Web Services in the United States of America.

Further Information

https://www.canva.com/education/

Canva Privacy Policy

Education privacy information:

Department of Education and Training Privacy Policy

For further information on the Northern Territory Information Act and Information Privacy Principles:

Home | The Office of the Information Commissioner
Northern Territory

Feedback regarding the Department of Education and Training's management of this service can be made through your school or the <u>Make a complaint about a school</u> NT.GOV.AU

