

Ideas for fundraising – information for schools

The School nutrition and healthy eating policy and guidelines¹ have been developed to ensure all students have access to healthy foods and drinks and a consistent approach to the availability and sale of food and drinks in Northern Territory Government schools.

Ideas for fundraising

Schools should take the time to consider all of the fundraising activities undertaken during the year and take steps to ensure they align with the policy. This means that any food related fundraising including cake stalls, barbeques and chocolate drives must align with the categories in the School nutrition and healthy eating policy and guidelines. Food related fundraising can be replaced with healthier substitutes such as fruit drives and healthy barbeques. Non-food fundraising such as movie nights, sticker drives or car boot sales, may also be considered as profitable alternatives.

Special whole school events do not have to align with the policy, for example school fair, international celebration or disco.

Commercial healthy fundraising ideas

Jump rope for heart

Support the Heart Foundation and make money for your school by selling quality skipping ropes.

Heart foundation jump rope for heart –

<http://www.heartfoundation.org.au/sites/jumpropeforheart/pages/default.aspx/>

School fun run

The fun run offers a flexible program that can be adapted to suit any school event such as cross country, athletics day or swimming carnival throughout the school year anywhere in Australia.

School fun run – <http://www.schoolfundraising.com.au/>

The crazy camel

The crazy camel has commercial fundraising schemes such as calendars, cards, diaries and teaching resources.

Crazy camel – <http://www.crazycamel.com.au/>

¹ <https://education.nt.gov.au/policies/health-safety/school-nutrition-and-healthy-eating>

Other healthy fundraising alternatives

Pedometer challenge

A pedometer challenge can be undertaken with students seeking sponsorship from the community. The 10,000 Steps website has further information and offers cheap pedometers and logbooks.

10,000 Steps – <http://www.10000steps.org.au/>

The green up clean up

Students seek sponsorship from the local community, friends and family members to take part. They then learn about practical ways that empower them to make positive impacts on their local environment.

Clean up Australia – <https://www.cleanup.org.au/>

Walk, ride, skate and swim-a-thons

Students seek sponsorship per kilometre travelled. A course is set up with manned drink stations. Perhaps finish the event with a healthy barbecue, asking local fruit markets and bakeries to provide food and sponsorship in exchange for signage along the way.

Physical activity fundraisers

Physical activity fundraisers include:

- dances – bush or disco
- scavenger hunt
- car wash
- games night
- sports competition
- raffle – gardening or home cleaning prize
- raffle – sports multi-pass
- indoor rock climbing event
- lawn bowls event
- ten pin bowling event
- swimming pool event
- golf event.

Other ideas

Other ideas for fundraising include:

- gardening – bulbs, plants, gloves, manure, mulch, straw and wood²
- home wares – tea towels, aprons, bricks, pavers, labels and stickers
- gifts – perfume, soap, candles, artwork, craft and jewellery

² <https://www.gardenexpress.com.au/>

- toys – bubble wands, wrist bands, glow sticks and tattoos
- clothing – socks, swim wear and hats
- toiletries – toothbrushes
- books – cookbooks, magazines, calendars, CDs, DVDs and entertainment books
- drink bottles – with school logo
- family portraits
- digital photos – DVDs from school events
- trash and treasure sale
- car boot sale
- trivia nights
- progressive dinners
- school concert or performance
- soap making.